

# **Single Family Guaranty Business Strategic Review Summary**

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**Board of Directors**

**July 19, 2005**

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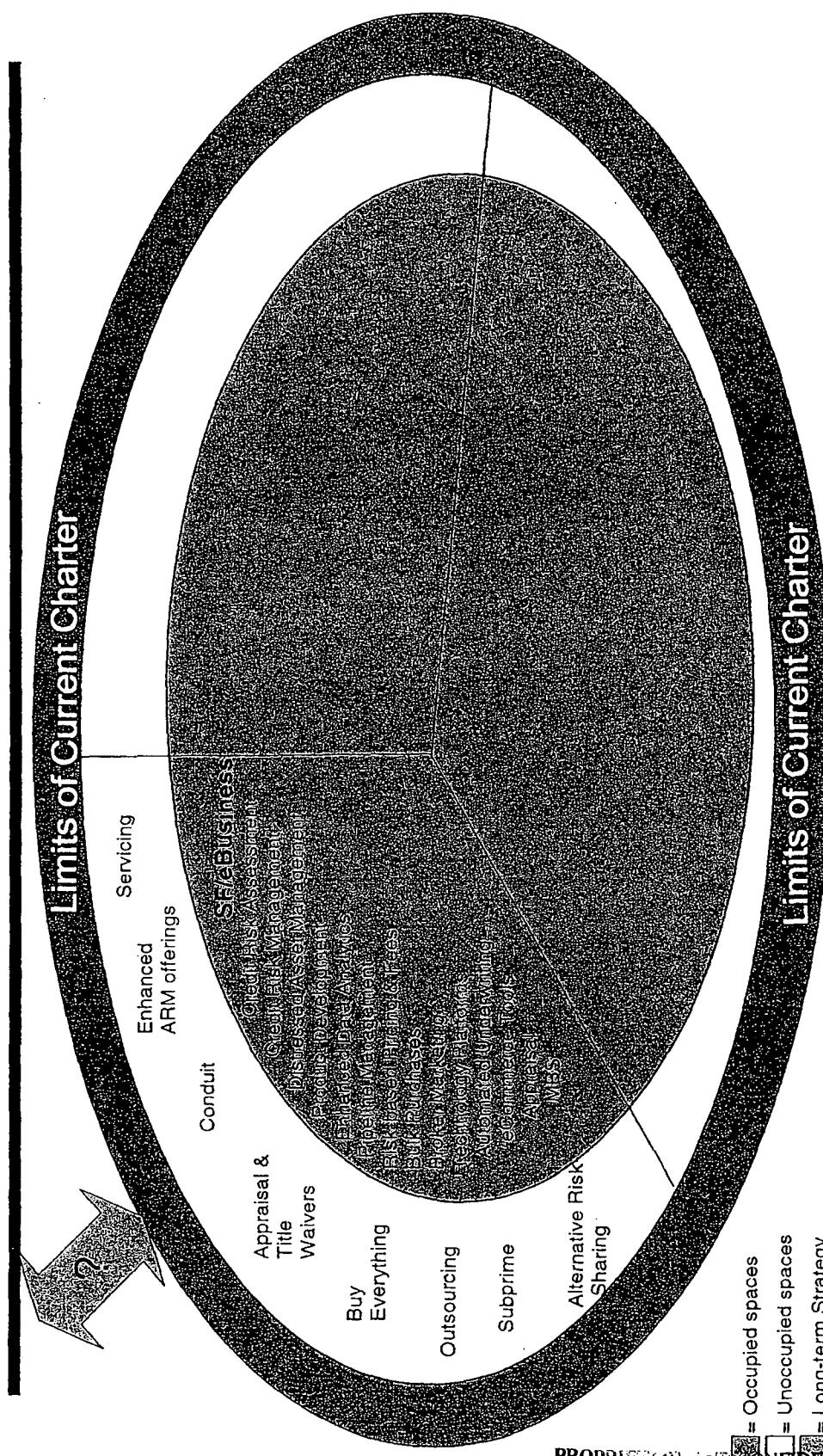
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## Optimization by Pursuing the Unoccupied Spaces



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# What is Our Business?

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## Mission

- The mission of the Single Family Guaranty Business is to attract global capital to the U.S. affordable housing market through the guarantee of mortgage backed securities while delivering value to lenders, mortgage investors and other mortgage market participants in furtherance of Fannie Mae's mission to tear down barriers, lower costs and increase homeownership

## Priorities of the Business

- 2005
  - Achieve corporate and mission goals
  - Maintain leadership and relevancy in the secondary market
  - Work strategically with our lender partners to balance affordability and risk concerns to increase homeownership opportunities and to educate the market about the heightened risks of more exotic ARM products, that dominate the market today
- 2006-2009
  - Develop needed infrastructure and capabilities to compete in a changing market
  - Invest in human capital and resources to grow the business

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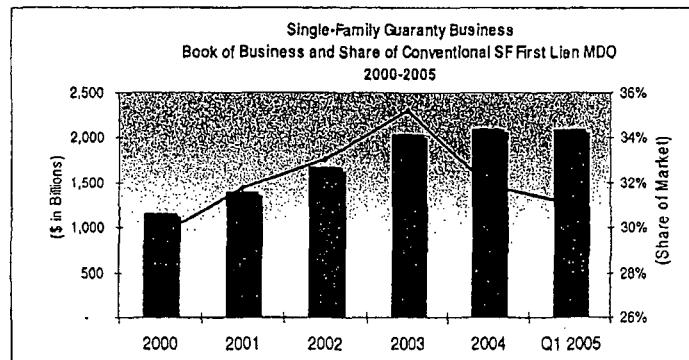
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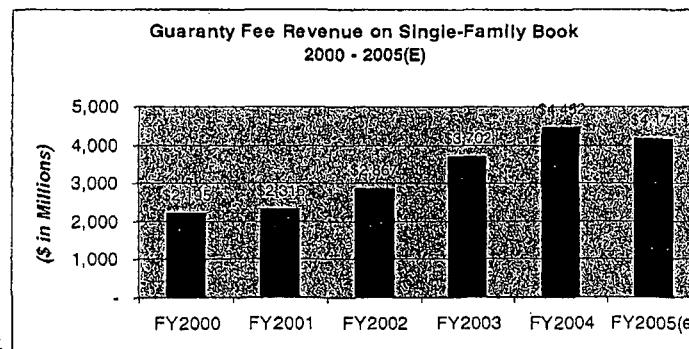
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# State of the Business

Developed a very large asset (represents over 30% of the Single-Family Conventional First Lien MDO market)...



And generates strong revenues for the business...



This information is subject to change as a result of the pending re-audit and restatement of Fannie Mae's financial statements.

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That is of superior quality....

- **Book of Business Stats**
  - Exceeds \$2 trillion
  - Includes over 16 million loans
- **Conventional Book Profile as of Q1 2005**
  - Weighted average FICO is 719
  - Weighted average original LTV on our acquisitions is 72%
  - Weighted average mark-to-market LTV is 56%
  - Credit losses have averaged less than 1 basis point over the past couple of years

While serving our intended mission.

- We have met or exceeded our HUD housing goals for 11 consecutive years
  - For 2004, Fannie Mae helped finance homes for over 70,000 African American families, 140,000 Hispanic families and nearly 290,000 minority families.
  - In 2004, we also helped finance over 2.1 million units for borrowers that were at or below area median income – including over 900,000 units to borrowers that were 60% below area median income.

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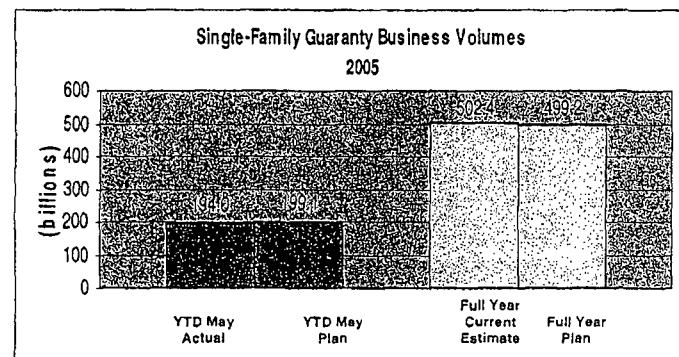
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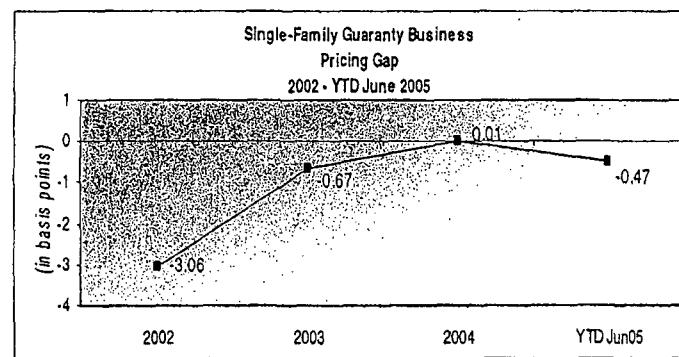
## Stabilizing the Business

Despite the turmoil of the last year, we are delivering on Priority #2 –  
Meet the tremendous business challenges

Our 2005 volumes meeting plan.

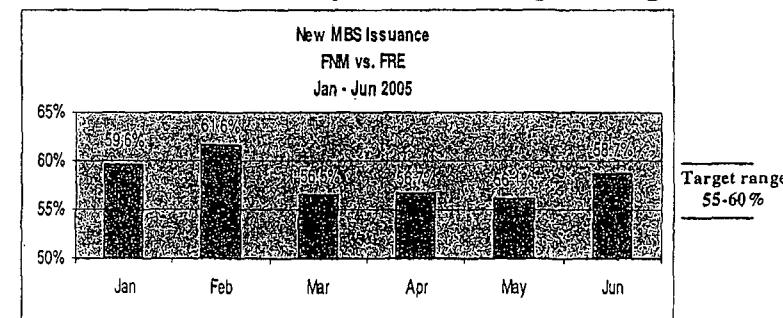


While holding our margins...



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Our market share versus a chief competitor  
has remained in its preferred target range...



And maintaining strong customer relationships

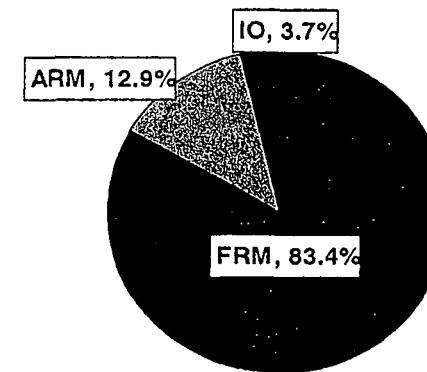
- We have focused on taking a more creative and expansive view of partnerships. YTD we have:
  - 47 Partners Agreements, 5 Affinity Agreements and 3 Co-Op Agreements
  - Signed 2 new partners and loss only 1 major partner
  - Renewed 12 alliances including GMAC, Wachovia and Flagstar, 2 Affinity Agreements and 1 Co-Op Agreement
  - Signed minority share agreements with WAMU, Bank of America and Chase
  - Expanded our relationship with CitiMortgage, Wells and others

## Changing Landscape

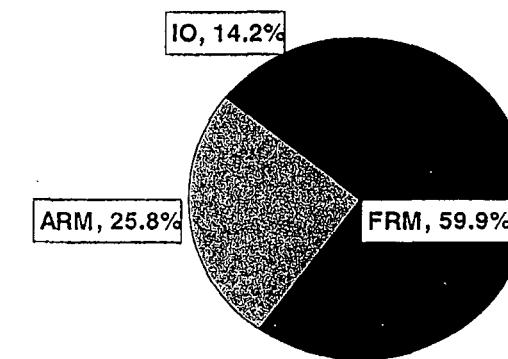
However, the landscape has changed driven by consumer preferences for alternative products that have dramatically increased credit risk

Amortizing and IO Loans Underlying All MBS Issuance

2003



2004



Source: Fannie Mae Economics and Mortgage Market Analysis

- Increasing affordability concerns
- Home being utilized more like an ATM
- Emphasis on lowest possible payment vs. terms
- Layering of risks (no doc, high debt-to-income, higher loan-to-value, lower credit quality, payment shock)

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## Changing Landscape

**Many of the products in the market today provide for a low payment with increased payment shock over time**

Loan Type	Start Rate	P & I Payment (Initial)	P & I Payment (First Adjustment)	P & I Payment (Maximum Adjustment)	Qualifying Max. Loan Amount
Option ARM (w/ Neg. Amortization)	1.00%	\$125	\$876	\$1,912	\$285,714
3/1 IO ARM	5.00%	\$625	\$904	\$1,436	\$300,000
5/1 IO ARM	5.13%	\$641	\$992	\$1,376	\$292,683
30-Yr. Fixed Rate (w/ 2/1 buydown)	4.25%	\$738	\$826	\$916	\$254,096
30-Yr. IO Fixed Rate	6.00%	\$750	\$1,266	\$1,266	\$250,000
5/30 IO (35-Yr.)	6.13%	\$766	\$911	\$911	\$244,898
40-Yr. Fixed Rate	5.75%	\$799	\$799	\$799	\$234,571
5/1 ARM	5.00%	\$805	\$900	\$1,252	\$232,852
30-Yr. Fixed Rate (Approve)	5.63%	\$863	\$863	\$863	\$217,143

Assumptions: a) \$150K loan amount. b) Start Rates based on posted lender pricing. Rates at adjustment assume current index value for the loan type. Option ARM teaser rate of 1% on IO fixed for one year, then moves to 5.25% until first rate adjustment. c) Qualifying max loan amount for all loan types assumes the borrower made \$60K and utilizes a 25% qualifying ratio. d) Option ARM qualifying rate of 5.25%. All other loan types qualified at starting payment rate.

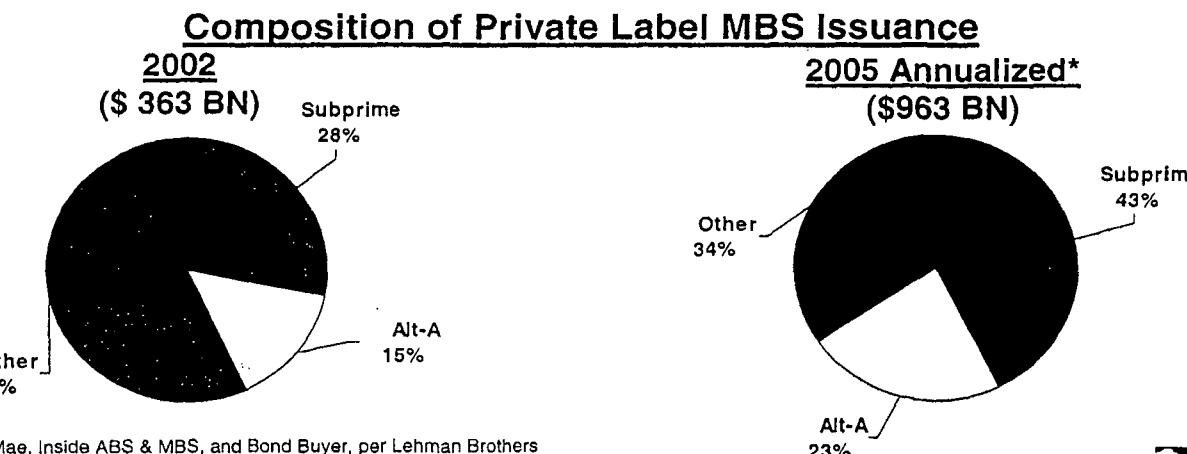
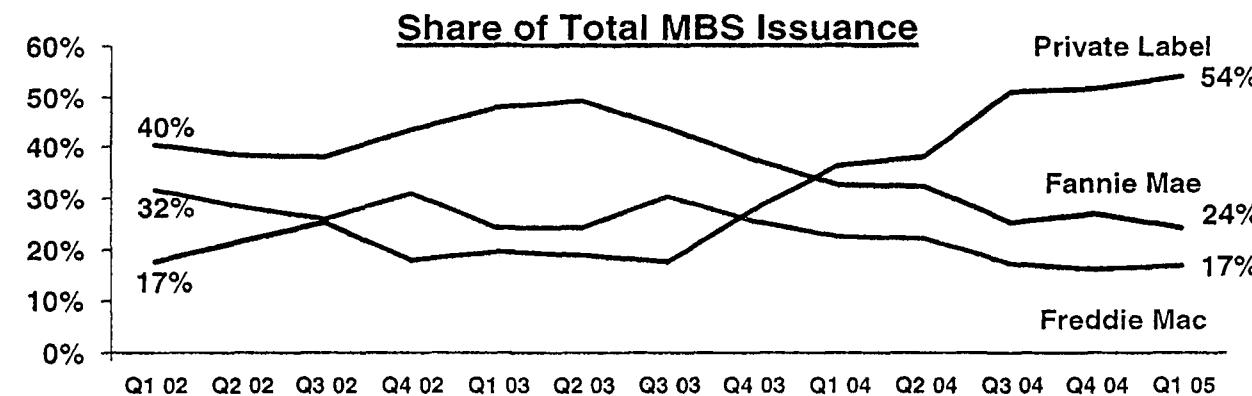
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## Changing Landscape

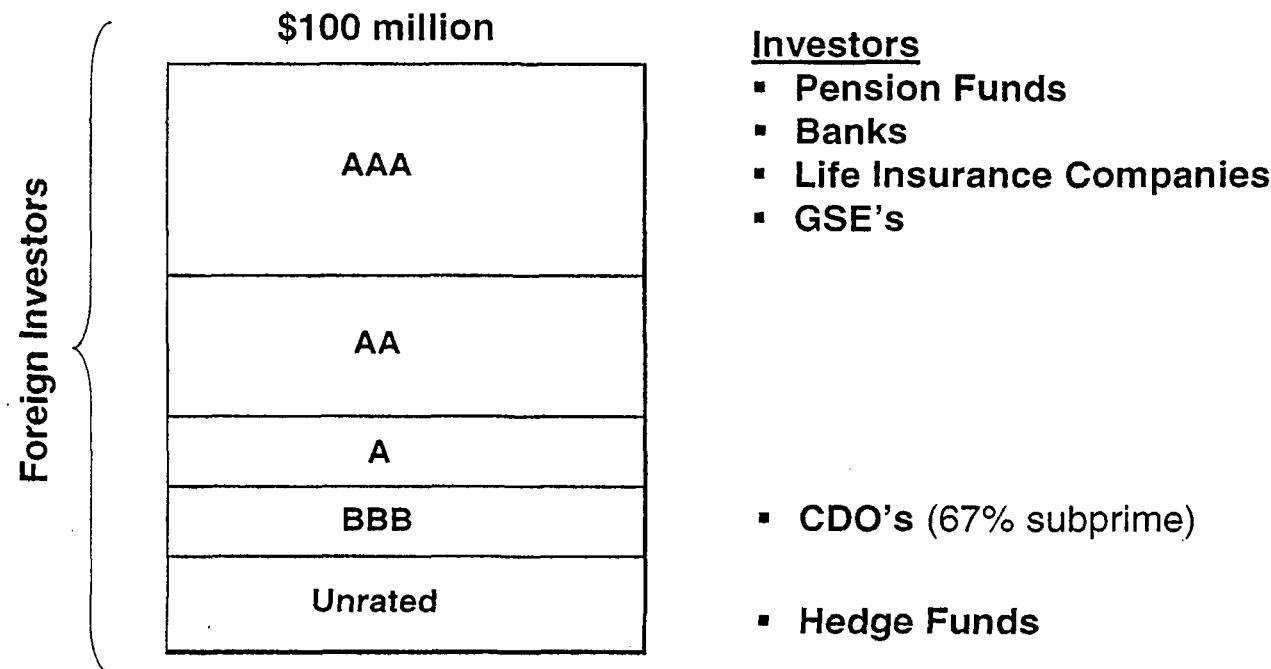
There has also been a dramatic increase in competition from credit risk takers in the Private Label (non-agency guarantee market)



Source: Fannie Mae, Inside ABS & MBS, and Bond Buyer, per Lehman Brothers  
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## Changing Landscape

The Private Label market is creating securities with different credit risk tranches appealing to investor's seeking yield



- These investors are not traditional real estate risk takers
- We believe they are under pricing the future risks

**Consumers and Investors have increased their risk appetite**

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## Short-term Issues

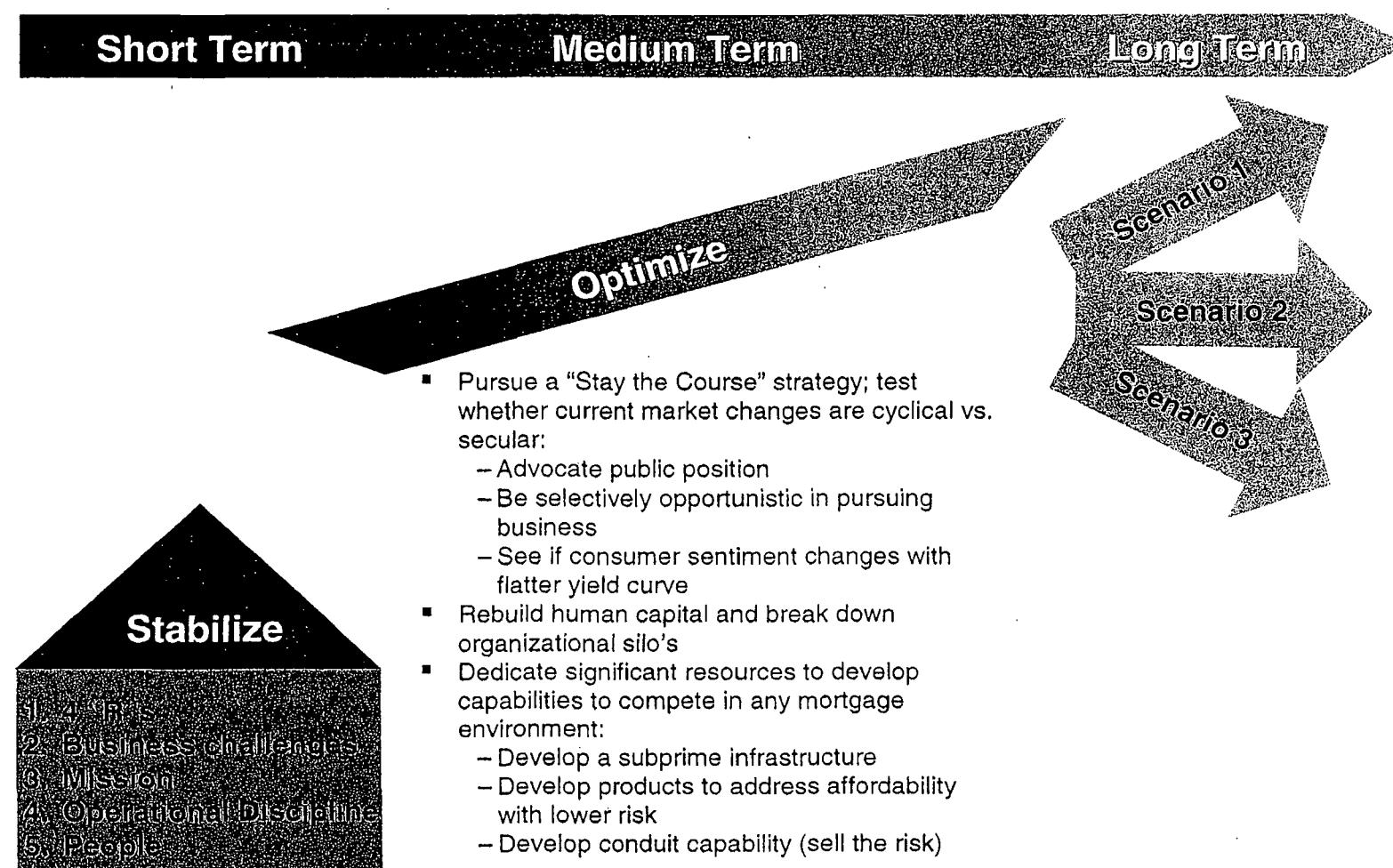
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### The changing landscape gives rise to important questions

- Is the housing market overheated?
- Are consumer changes in preferences for adjustable rate vs. fixed rate mortgages cyclical or secular?
- What impact will borrower preferences for these products have on Fannie Mae achieving its mission goals?
- Will alternative investors exit when higher yielding investment's or risks emerge?

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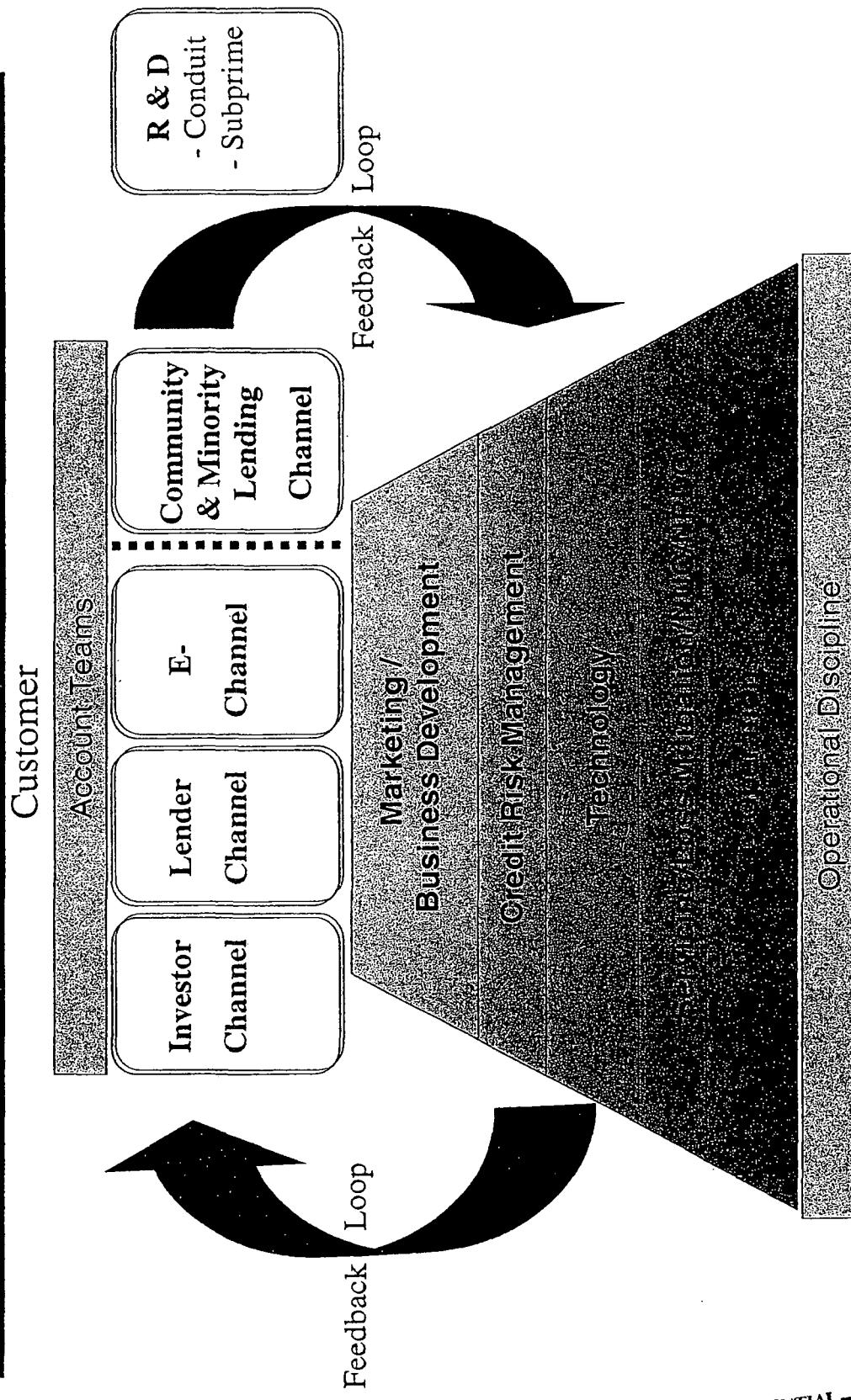
## Strategic Approach: Single-Family Path to Long-Term Strategy



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## Proposed Organizational Alignment



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# **HCD / Multifamily Strategic Review Summary**

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## Our Mission

To Create Tangible Impact In Communities By  
Increasing And Preserving The Supply  
Of Affordable Rental And For-sale Housing, And  
To Produce Value For Shareholders

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## Our Business

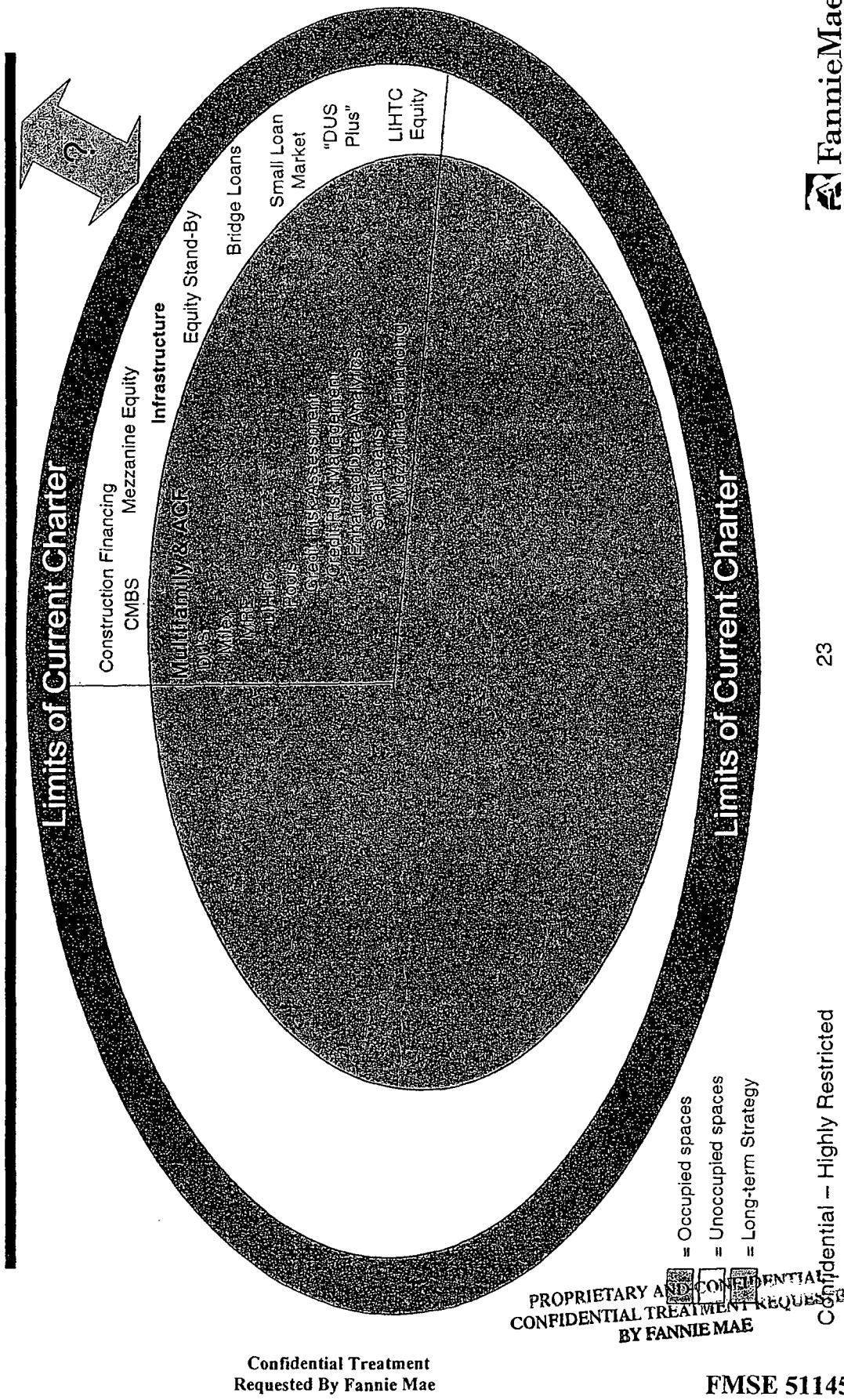
Multifamily Business	2005 Est.	2004	2003	2002	2001
Multifamily Total Debt Volume	\$22.0 Billion	\$19.4 Billion	\$34.2 Billion	\$19.2 Billion	\$20.0 Billion
Multifamily Flow Debt Volume	\$11.1 Billion	\$17.6 Billion	\$20.6 Billion	\$16.6 Billion	\$19.2 Billion
Multifamily Flow Debt Market Share	14.9%	19.5%	25.3%	23.7%	32.6%
Low Income Housing Tax Credit Volume	\$1.5 Billion	\$1.7 Billion	\$1.7 Billion	\$1.6 Billion	\$1.4 Billion
LIHTC Market Share	24.7%	25.1%	25.2%	25.9%	25.4%
ACF Business			2005 Est.	2004	
Acquisition, Development & Construction Volume (AD&C)			\$400 Million	\$395 Million	
For Sale Equity Volume			\$74 Million	\$73 Million	
Rental Equity Volume			\$243 Million	\$160 Million	
Public Equity Loan Volume			\$206 Million	\$57 Million	

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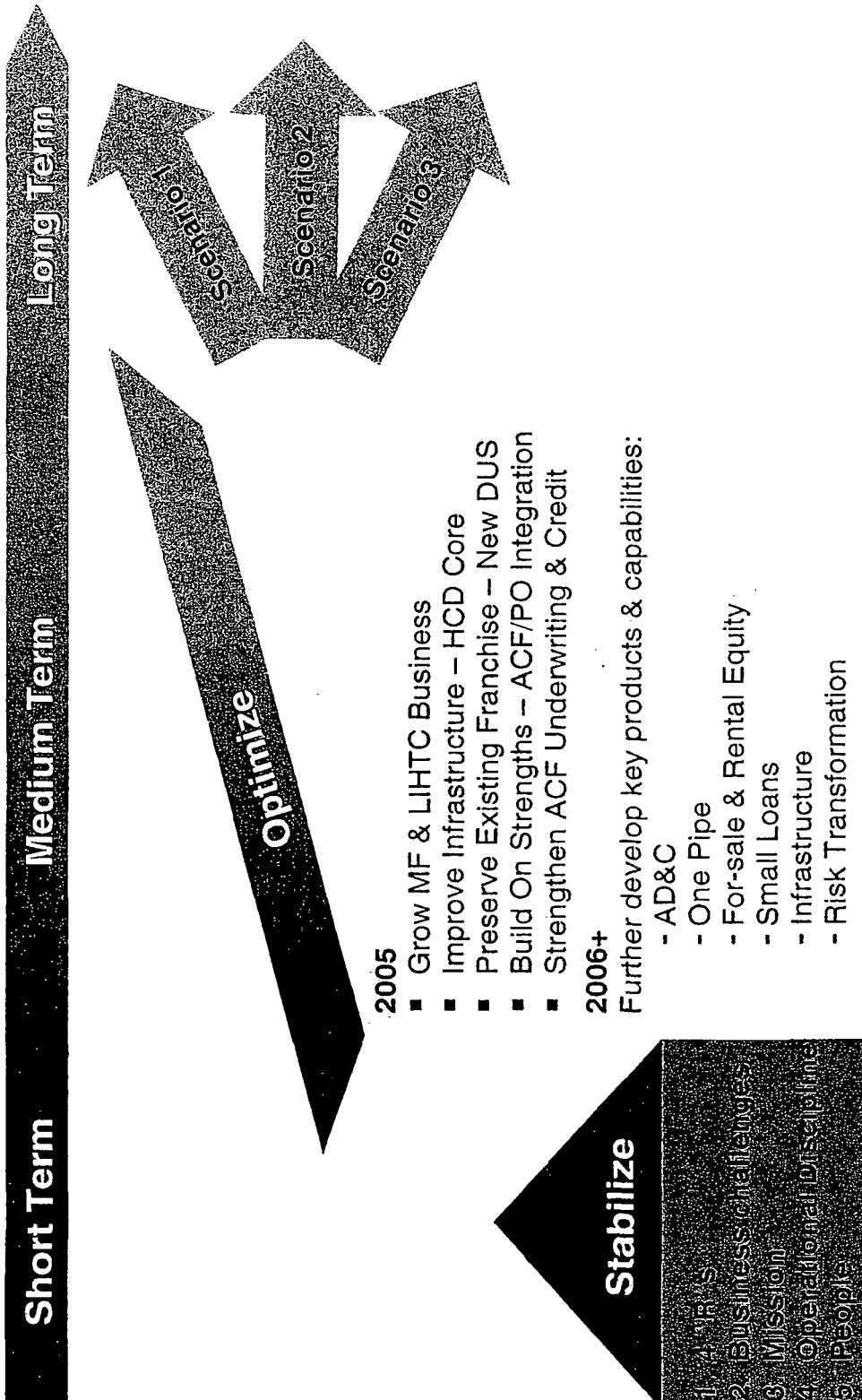
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## **Strategic Approach: HCD Path to Long-Term Strategy**



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## The Market And Our Partners Demand More

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- Shortage Of Affordable Housing For Low- And Moderate-income Borrowers
- Demographic Trends Driving Increased Demand (Immigrants And Elderly)
- Lenders Expect Us To Take On More Risk
- Trade Groups Want Specialized Products And Liquidity
- Policy Makers Expect Us To Provide Greater Access To Safe And Affordable Housing

**Demands Provide Opportunities  
To Create Shareholder Value And Fulfill Our Mission**

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## **Guiding Principles For Success**

- Partner With The Best
- Leverage Our Partners' Sourcing And Infrastructure
- Create Rules Of Engagement
  - Risk-sharing; Co-investment
  - Continuous Flexibility
  - Programmatic Discipline And Controls
- Be Indispensible To Our Partners
- Produce Tangible Mission Value And Bottom Line Results

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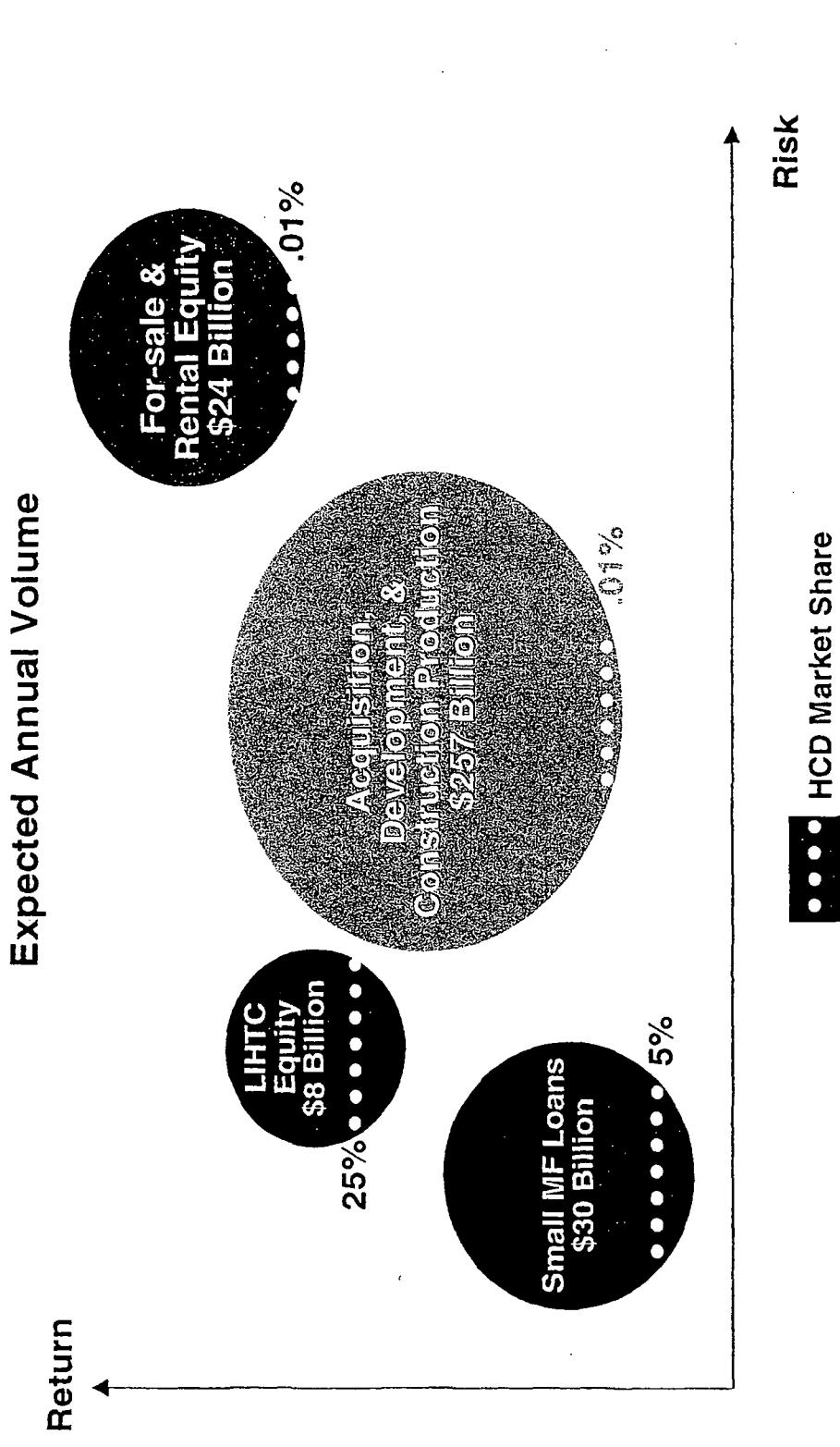
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## Opportunities Exist All Along The Risk Spectrum



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# Quantifying The Opportunities

Business Line	Gross Margin	Credit Losses <sup>1</sup>	G&A <sup>2</sup>	Net Margin	Expected Life	Projected Share	Potential Net Income <sup>3</sup>	Net Present Value <sup>4</sup>
AD&C	185 bps	50 bps	36 bps	99 bps	3 years	\$2.7 Billion	\$31 Million	\$61 Million
Small Loans	25-30 bps	10 bps	10 bps	15-20 bps	10 Years	\$2.2 Billion	\$10 Million	\$366 Million
For-sale Equity	1,650 bps	100 bps	10 bps	1,540 bps	2-3 Years	\$0.7 Billion	\$108 Million	\$244 Million
Rental Equity	1,350 bps	100 bps	10 bps	1,250 bps	3 Years	\$0.6 Billion	\$49 Million	\$130 Million
Infrastructure Loans	260 bps	40 bps	8 bps	212 bps	5 Years	\$1 Billion	\$28 Million	\$66 Million

<sup>1</sup> Credit Losses: Small Loans per credit works, Infrastructure per historical ACF Community Lending credit performance, AD&C increased from historical performance of 35 bps, and For-Sale and Rental equity includes 50 bps of Net Operating Losses per year for new commitments.

<sup>2</sup> G&A: Small Loans based on MF average, Infrastructure based on ACF Community Lending average, AD&C and Equity based on industry benchmarking

<sup>3</sup> Potential annual net income in stabilized years: 2008 for Small Loans, 2010 for Infrastructure, and 2011 for AD&C and For-sale and Rental Equity.

<sup>4</sup> Discounted at 8%. For Small Loans and Infrastructure represents the lifecycle value of the businesses generated in 2006-2008. For AD&C and For-sale and Rental Equity represents the Net Revenue to stabilization at 2011.

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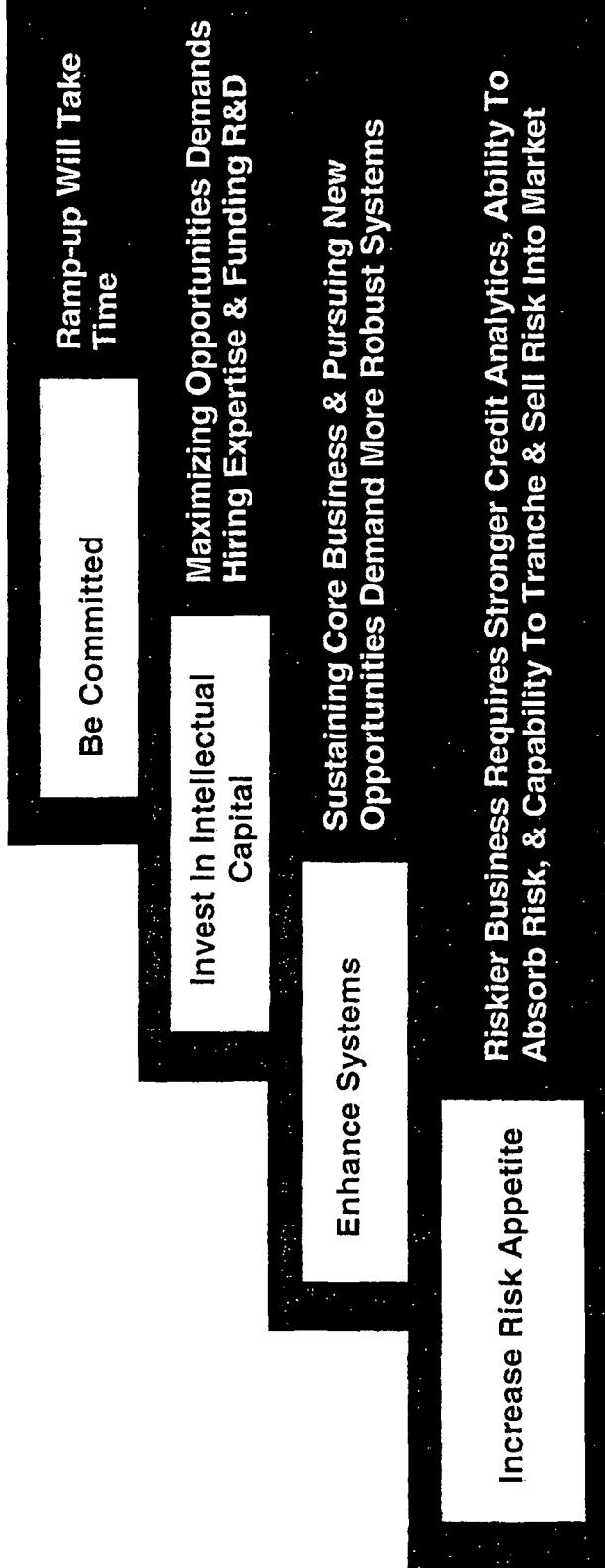
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## What It Will Take...



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# **Mortgage Portfolio Strategic Review Summary**

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**July 19, 2005**

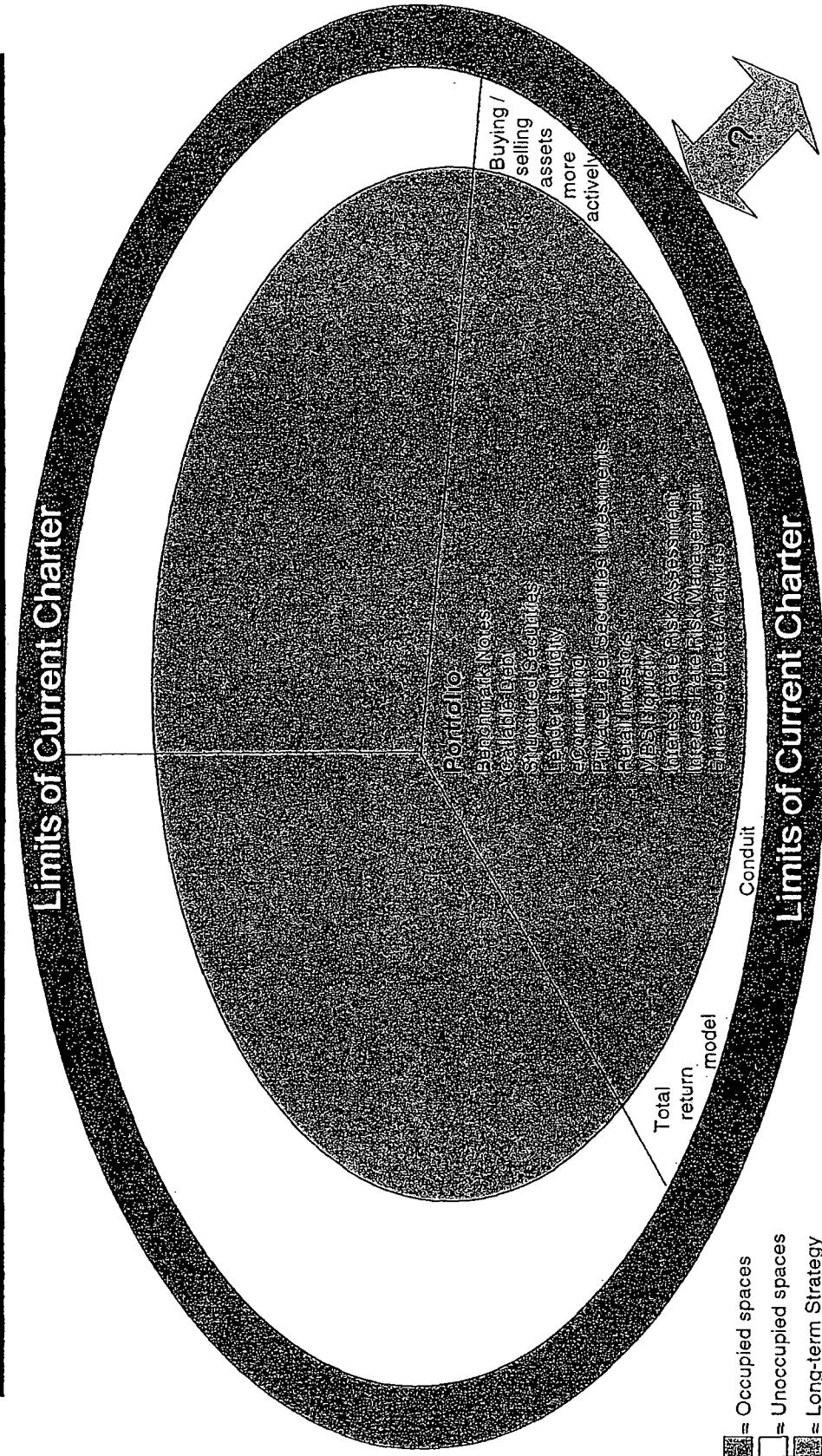
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## Optimization by Pursuing the Unoccupied Spaces



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## Portfolio Investments

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- Expected life-time investment spread should be 20-30 bp
- Economic return on equity should be 7-10% after tax (earnings return on equity may be higher)
- Growth should approximate growth in mortgage debt outstanding over the long term
- Portfolio mission is to provide liquidity to mortgage lenders by buying less liquid investments and by buying TBA mortgages when there is insufficient demand by other investors
- Portfolio buying and selling provide market stability and liquidity

## Sources of the Total Return "Margin"

### Total Return "Margin" (pre tax)

Gfee	20 bp
Equity Financed	15 bp
Investment Spread	25 bp
<b>Total</b>	<b>60 bp</b>

### Investment Spread attribution

OAS to swaps	15-30 bp
Funding to swaps	0-15 bp
Volatility Sale	0-7 bp
Yield Curve Sale	0-7 bp

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## Investment Spread Required to Achieve Specific ROE

Capital Ratio	2.00%	2.50%	3.00%	4.00%
ROE = 7%	15	18	22	29
ROE = 10%	24	30	36	48
ROE = 15%	39	49	59	78

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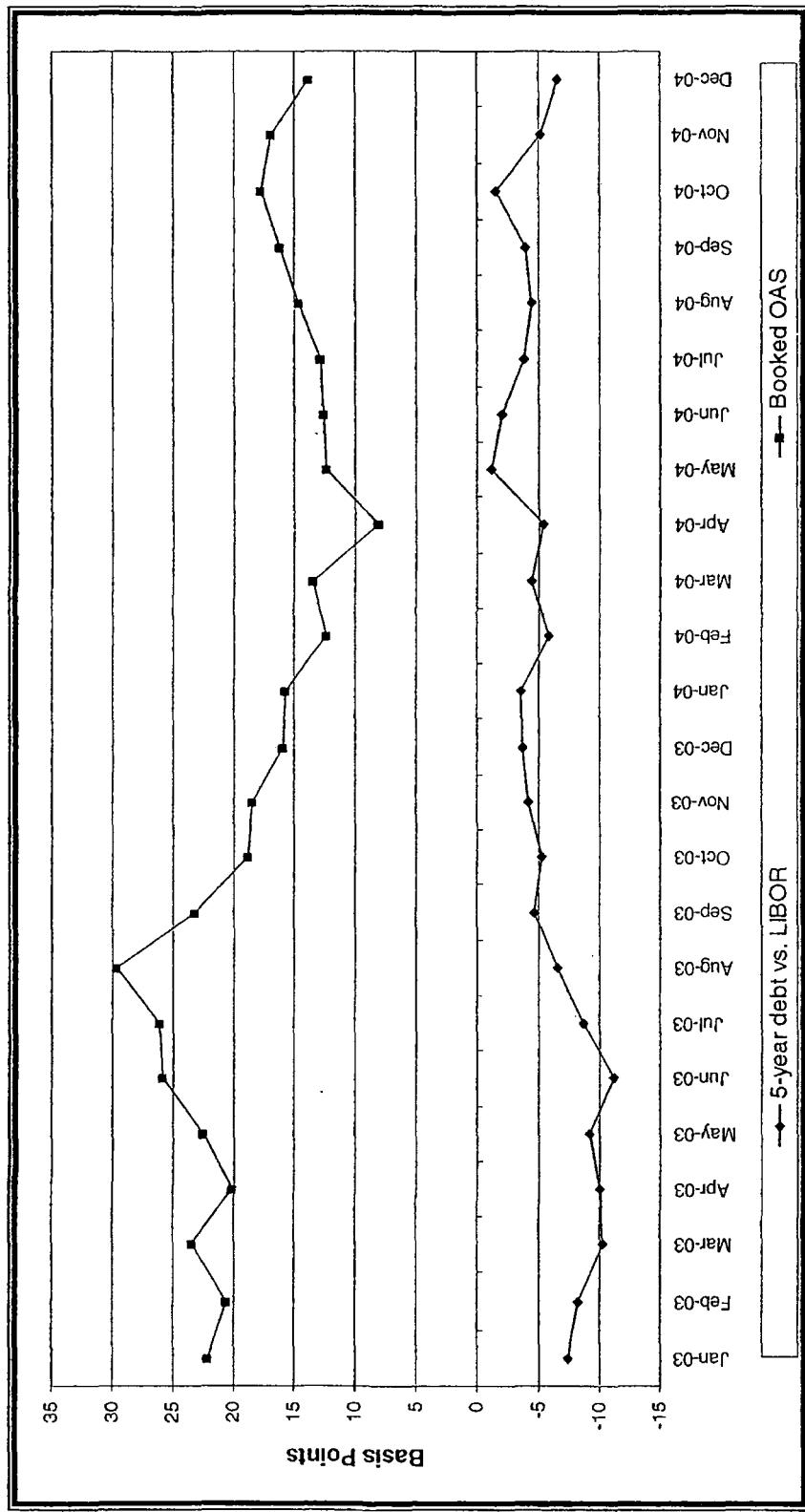
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## Portfolio Expects to Earn a Spread Between Mortgages and Funding



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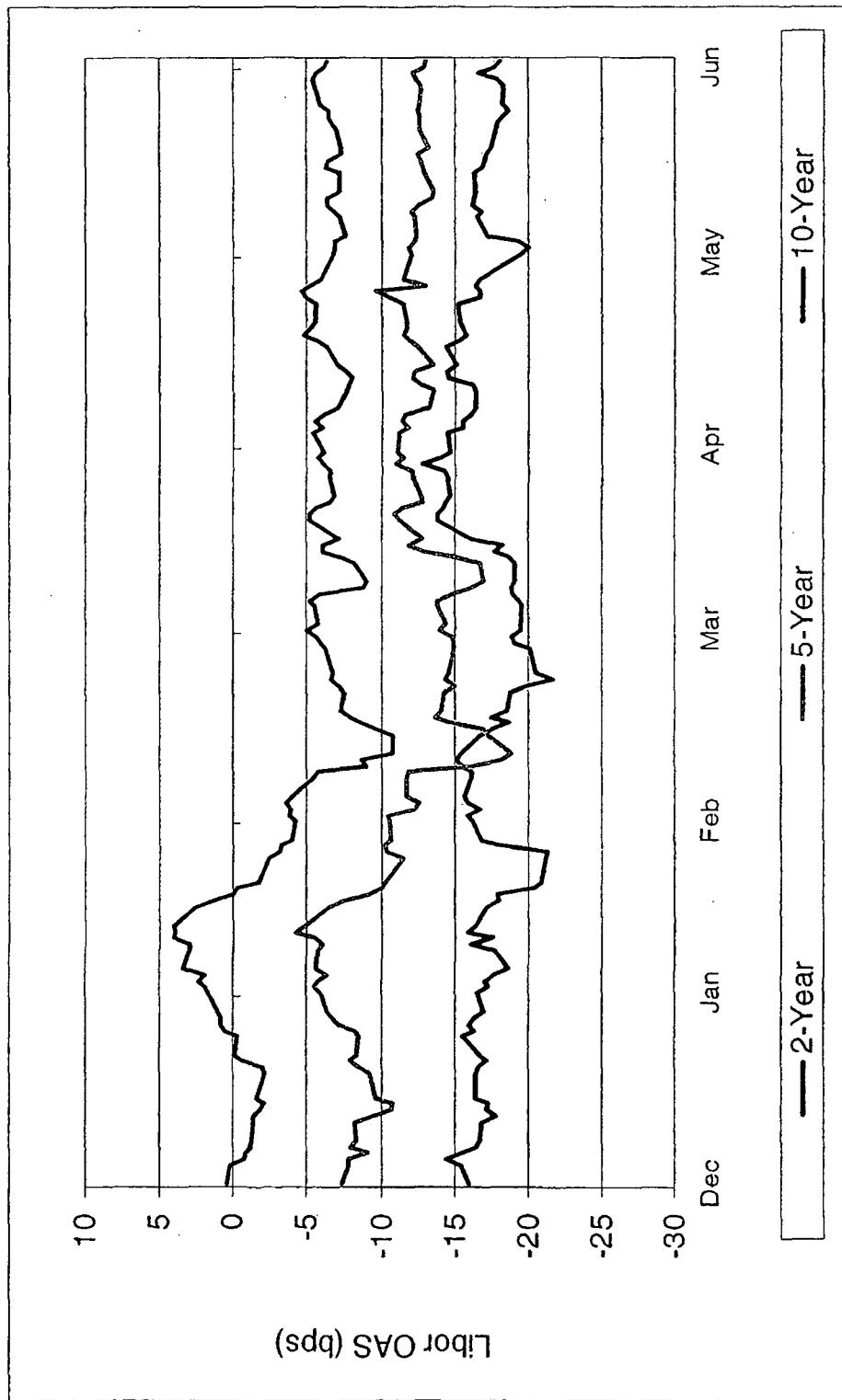


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## Debt Cost of Funds has Improved



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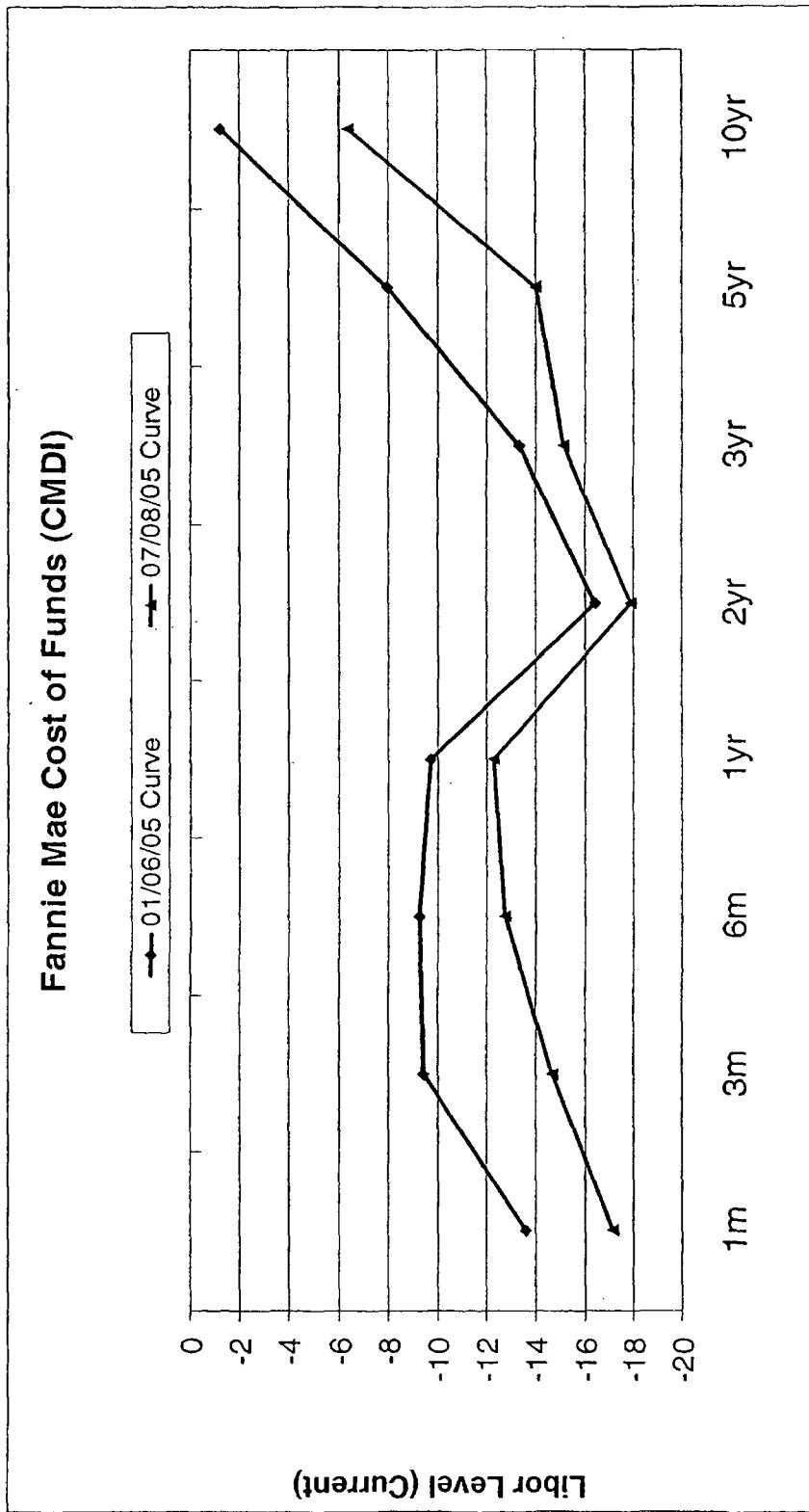


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## Debt Cost of Funds has Improved



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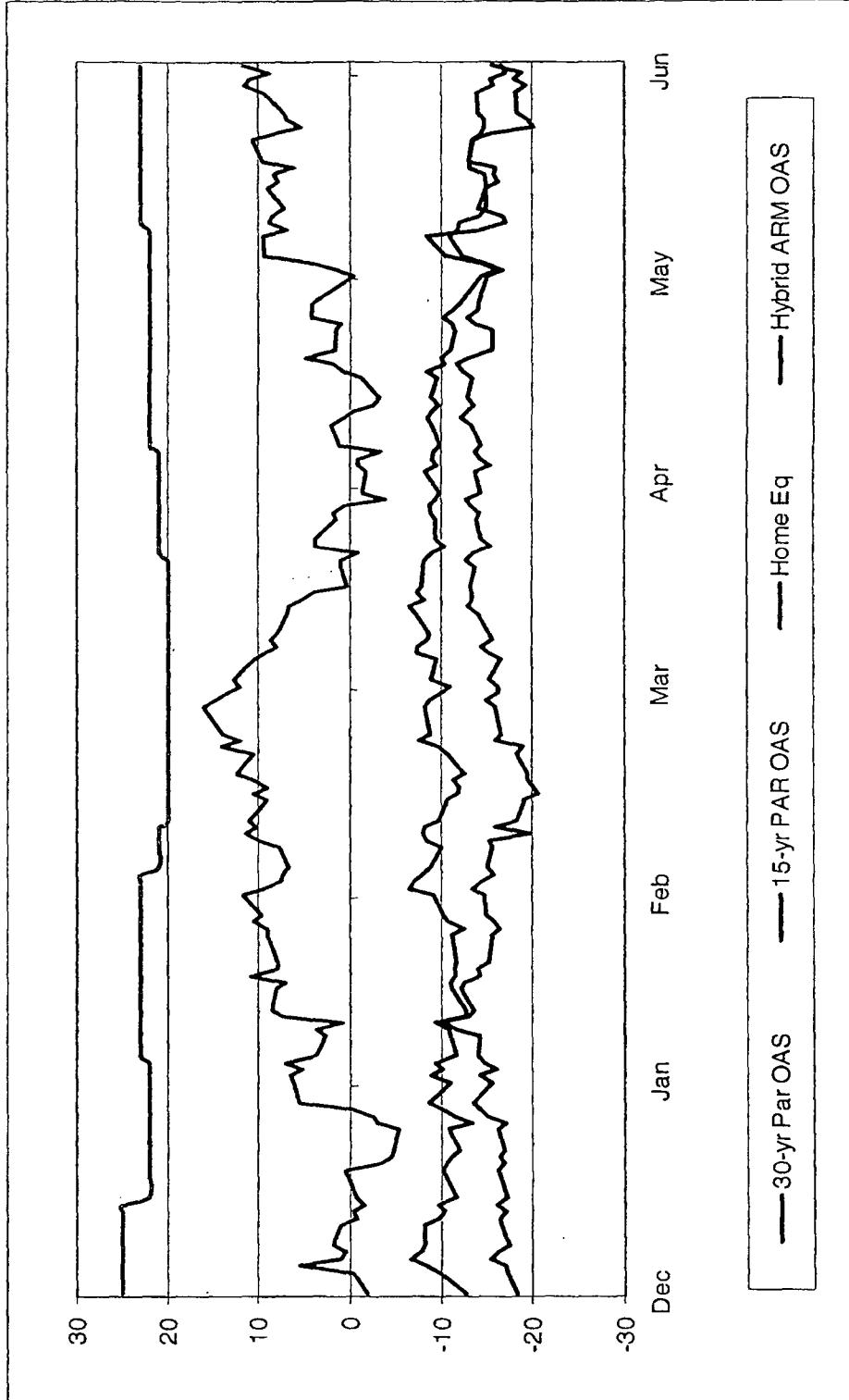
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## Mortgage Investment Spreads Remain Narrow



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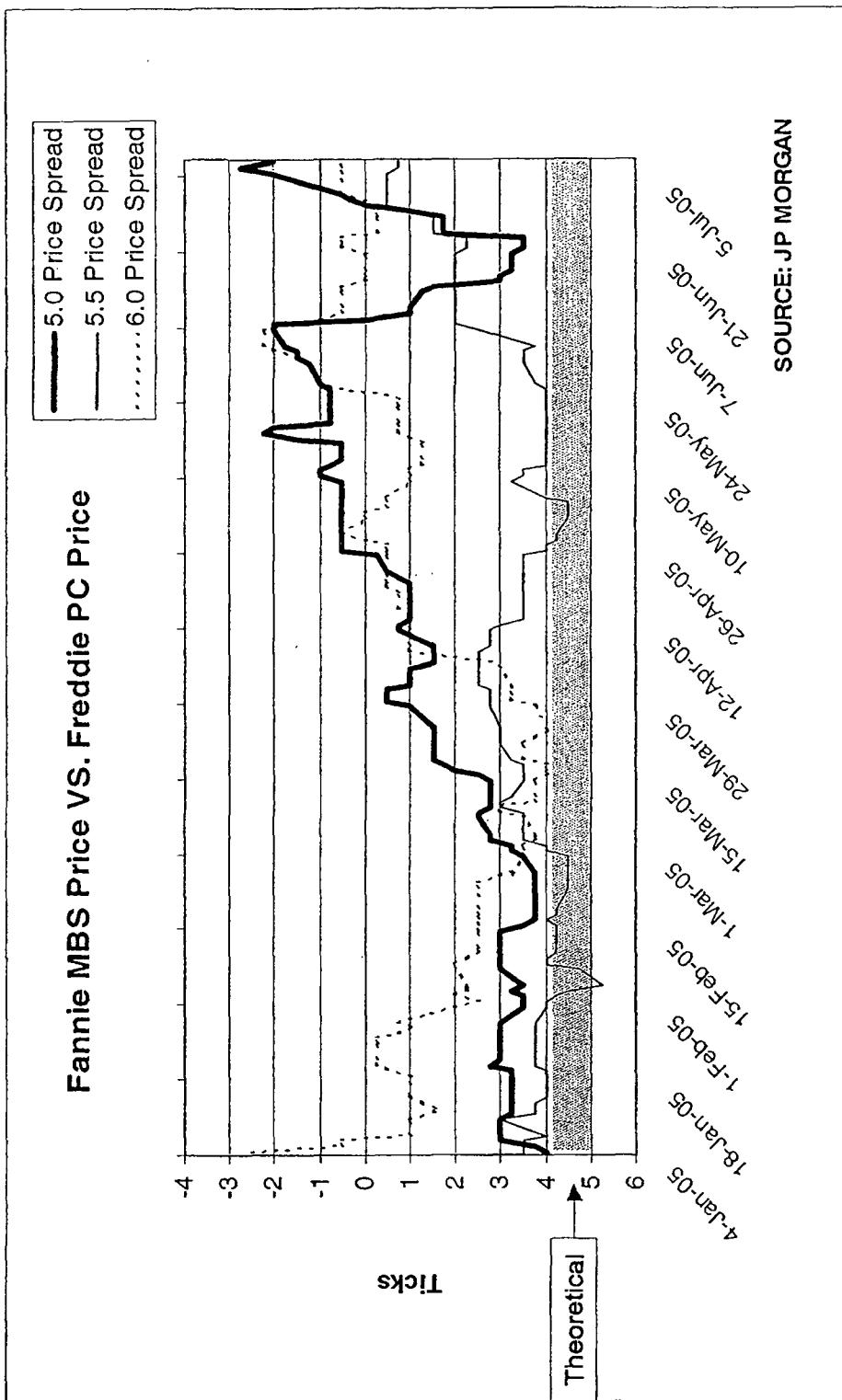


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## Fannie Mae MBS are Outperforming Freddie Mac PC



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## Growth is Opportunistic

	MDO Growth*	Portfolio Growth*	Portfolio Market Share
Q1: 2003	11.8%	12.3%	11.7%
Q2: 2003	15.5%	-1.4%	11.2%
Q3: 2003	13.3%	60.4%	12.2%
Q4: 2003	10.3%	-7.9%	11.7%
Q1: 2004	11.3%	-6.8%	11.2%
Q2: 2004	11.1%	2.5%	11.0%
Q3: 2004	13.5%	7.2%	10.7%
Q4: 2004	11.7%	0.1%	10.4%
Q1: 2005	9.2%	-16.5%	9.7%
Q2: 2005	10%P	-24.0%	8.8%P

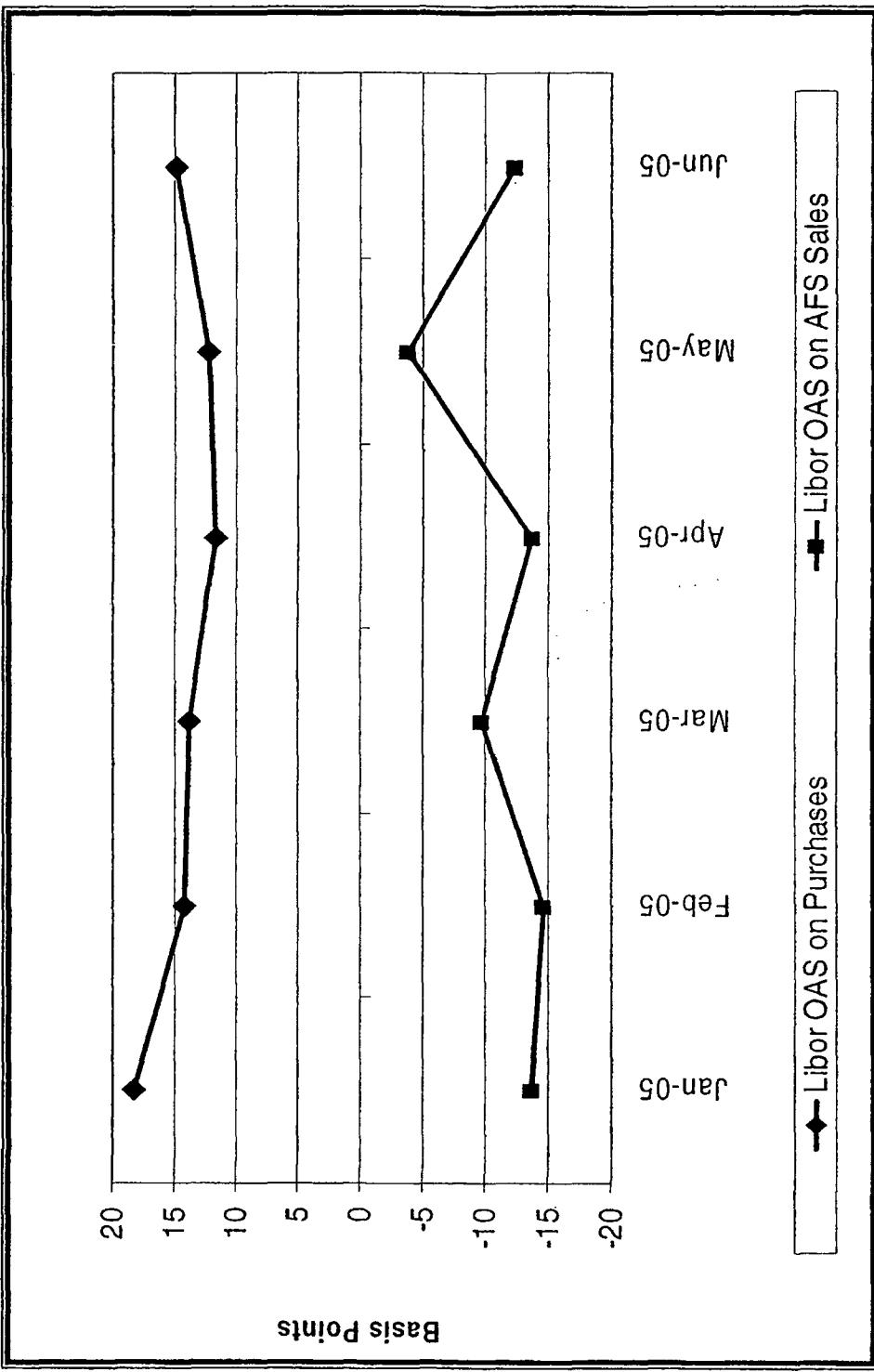
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## **Retaining the Better Investments (\$45 billion YTD) Selling the Less Attractive (\$47 billion YTD)**



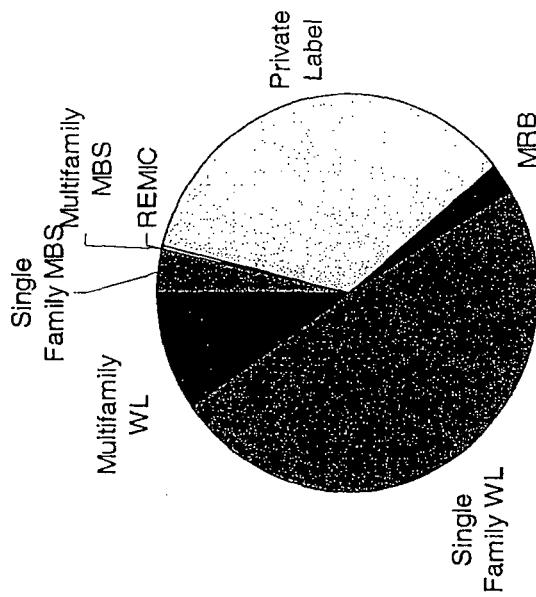
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# Retaining Value, Selling Rich Securities

Purchase Commitment Volume -  
2005 YTD



- Single Family MBS
- Multifamily MBS
- REMIC
- Private Label
- MRB
- Multifamily WL

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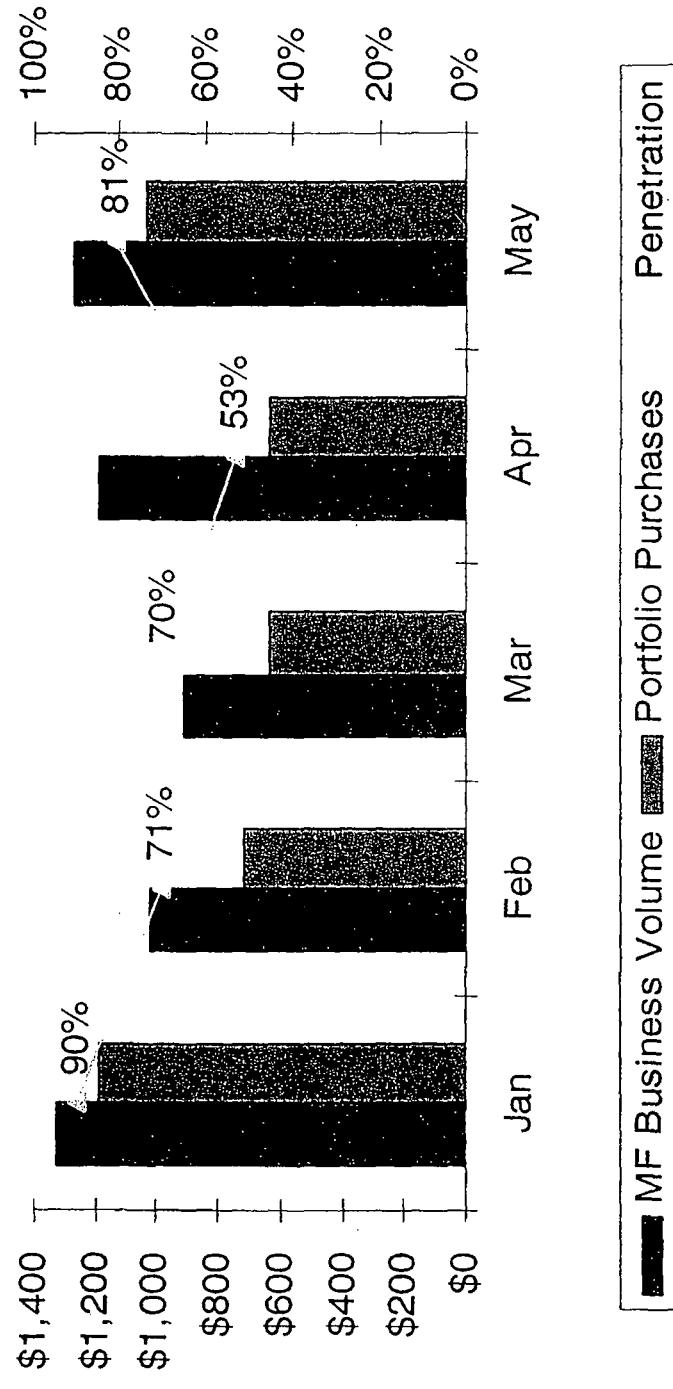
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## Multifamily Acquisitions Running Strong

Portfolio's Share of Multifamily Business Volumes



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## **Stabilization Snap Shot**

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**The portfolio is being managed more actively to maximize total return**

- Capital plan is on pace
- Debt costs relative to swaps are improving
- Mortgage investments spreads remain low
- Securitization is vibrant; Mega and REMIC fees remain good, volumes are strong, pooling is healthy

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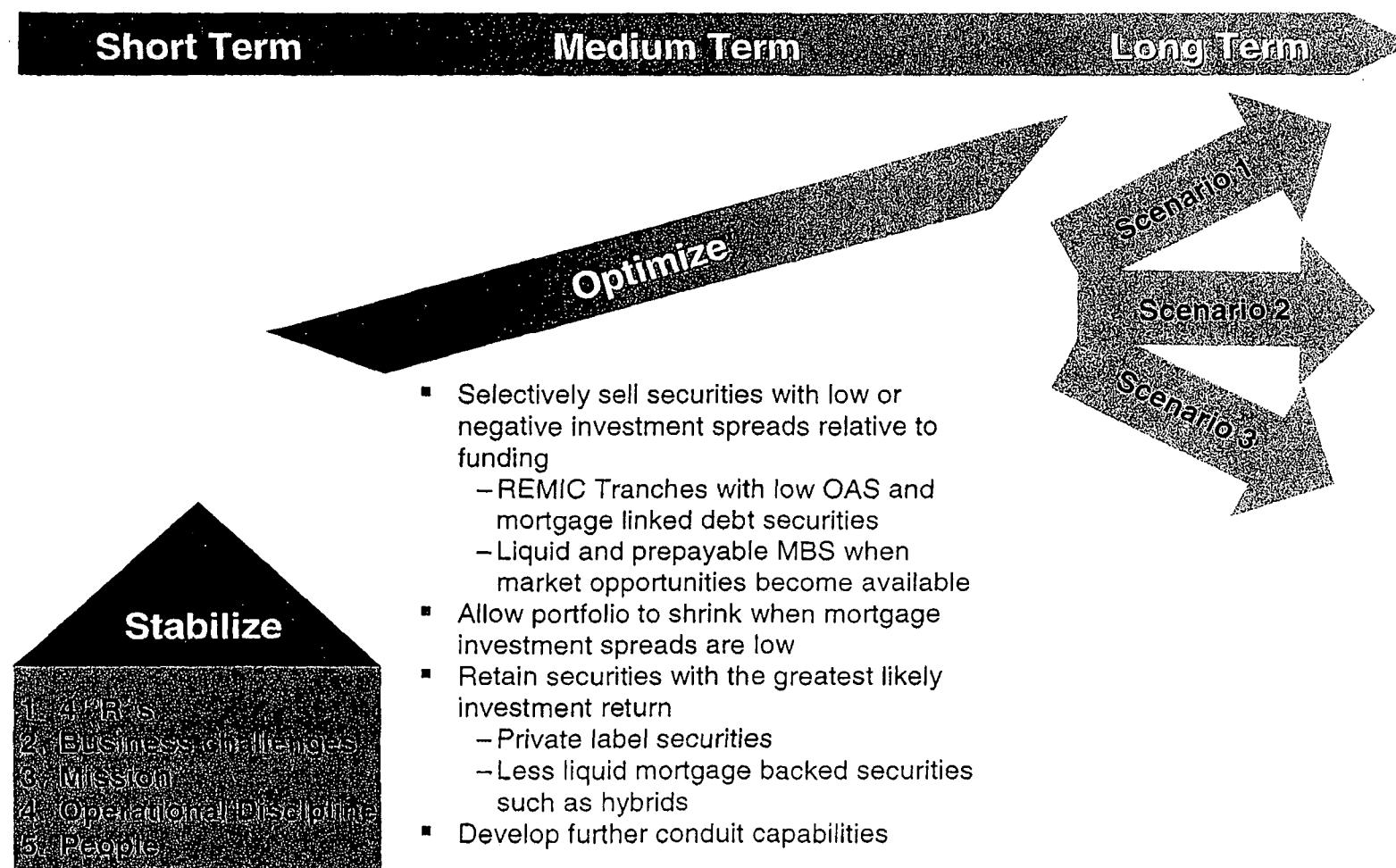
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# Strategic Approach: Mortgage Portfolio Path to Long-Term Strategy



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# **Strategic Initiative: The Conduit**

**Board of Directors**

**July 19, 2005**



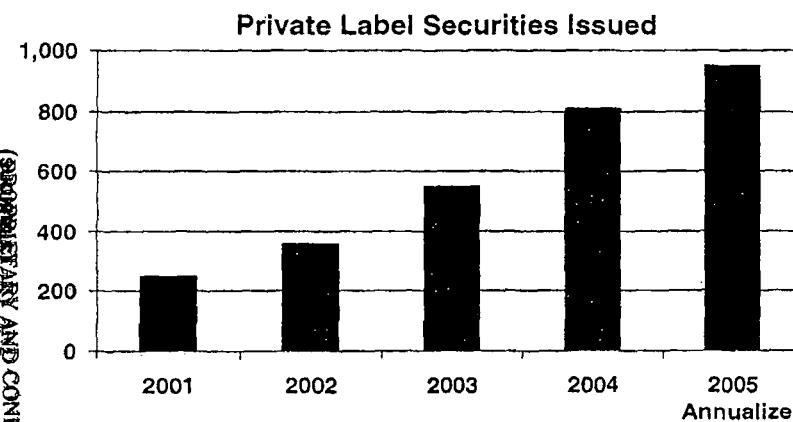
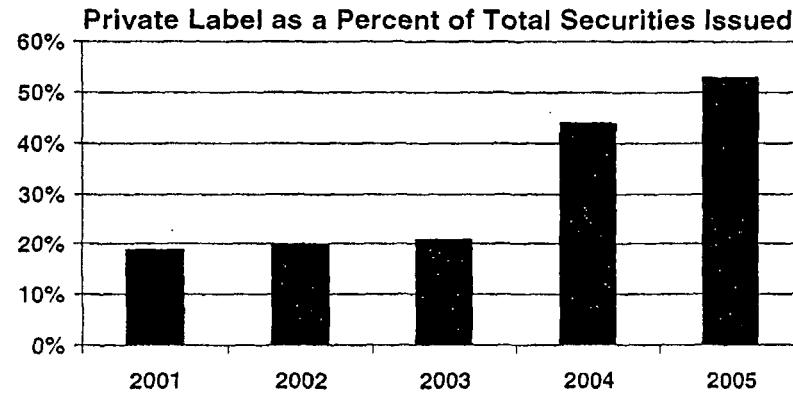
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## Private Label Competition is Severe



- Private label, at 53% of the market, now exceeds Fannie/Freddie securities combined, at 43% of the market
- Fannie participates in this market through the purchase of mostly AAA tranches, 10-15% of the total available in 2005
- Private label securities:
  - 43% Subprime
    - 75% ARMs
    - Approximately 22% Share of Minority Loans
    - 23% Alt A
- Buyers who “pay up” for the “B” pieces drive much of the market

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The ability of lenders to sell mortgages without GSE involvement has grown enormously,  
and is a major strategic problem for the company

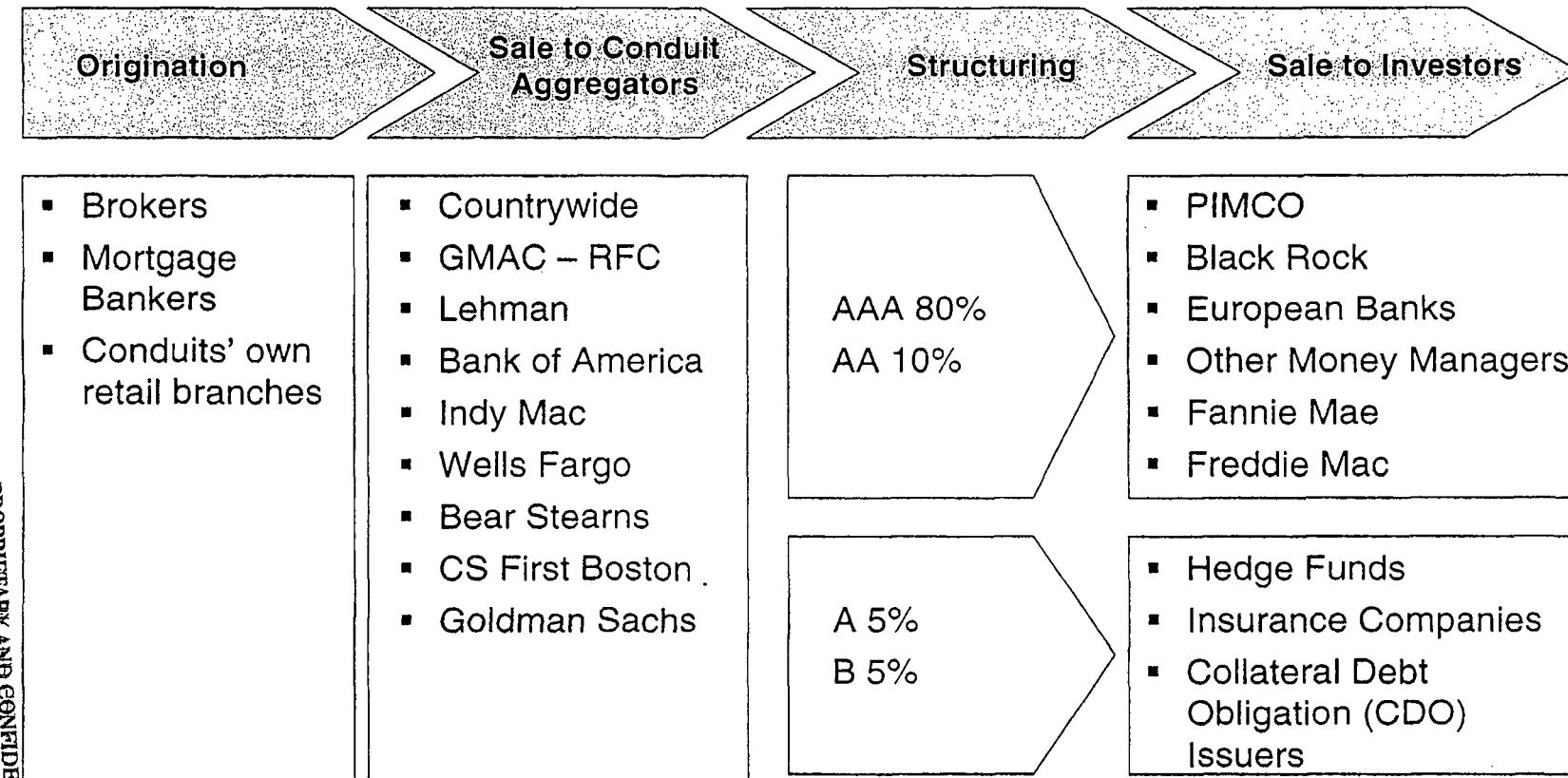
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## How a Private Label Deal Works



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## Case for Action – Overview

Capabilities

- Fannie Mae lacks key capabilities that conduits possess, rendering us mostly incapable to compete for some product.

Relationships

- We have no relationship with the investors that buy the “B” pieces. They are our competition. Alternatively, they could also be our partners. The MI’s, our traditional risk sharing partners, are not as competitive as “B” piece buyers.

Economics and goals

- We are leaving economics and housing goals on the table.

We need to develop the conduit capabilities of our competition.

## Case for Action – ARM Example

Private Label Capability	Our private label competition buys ARM loans from lenders, aggregates them, and sells them as securities to the market.
Question	Do we have the infrastructure to aggregate and sell a pipeline of ARMs in an economic and controlled manner?
Answer	No
Perspective	<ul style="list-style-type: none"><li>■ Fannie ARM market share: 14% versus 38% of fixed rate mortgages</li><li>■ Every 1% share point equates to \$8 billion in business</li></ul>

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## Case for Action – Selling Credit Risk

<b>Private Label Capability</b>	Our private label competition can pass through to lenders pricing advantages for SF and MF loans gained from "B" piece buyers that price credit risk differently than us.
<b>Question</b>	Do we have the infrastructure and market knowledge to execute a business model for SF and MF utilizing access to "B" piece buyers?
<b>Answer</b>	No
<b>Perspective</b>	<ul style="list-style-type: none"><li>■ We have no value proposition, at the moment for much of the subprime and Alt A markets.<ul style="list-style-type: none"><li>- Size of subprime market: \$350 billion</li><li>- Size of Alt A market: \$160 billion</li><li>- Every 1% share point is worth \$5 billion of business</li></ul></li></ul>

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## Possible Impediments to Success

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- Will we have a value proposition superior to other conduits in the market?
- How much of the market will our anti-predatory lending standards allow us to do?
- How much support would we want to give to lending products we consider “frothy?”
- How much “good” product will be withheld from us to support private label deals with commercial mortgages, jumbo mortgages, and other mortgages we cannot or choose not to do?

Our conduit will not be a panacea!

## **Next Step: Develop a Plan**

- Economic analysis:
  - Business opportunity
  - Profit and housing goal potential
  - Investments required
  - Establish our value proposition
- Technology requirements
- Distribution and market requirements
- Accounting and Controls
- Organizational implications

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**One Fannie Mae**  
**The conduit project transcends our traditional organizational boundaries, and  
involves our Single-Family, Multifamily and Portfolio businesses**

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# **Strategy Review: Wrap-up**

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**Board of Directors**

**July 19, 2005**

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## Long-Term Vision: Looking Back Ten Years from Now

- Fixed the company
  - Built the next Fannie Mae
  - Put our mission and business together
  - Rewarded our shareholders
  - Answered the question about whether we matter
  - Built One Fannie Mae
- Changed the market
  - Closed the minority homeownership gap
  - Transformed 1,000 communities
  - Brought stability to the market even while stabilizing ourselves
- Made ourselves better people
  - Became better managers
  - Changed our culture to align with this future

Deliver value for shareholders

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# Key Success Factors for Optimization: Management Team's Proposed Priorities

## Stand back from all-in layered risk in the market

- Maintain strong credit discipline
- Protect credit quality of book of business
- Execute loan-level risk-based pricing
- Develop conduit capability

## Engage in new markets

- Develop modeling capabilities for alternative markets
- Develop subprime infrastructure
- Transform Partnership Offices into Community Business Centers

## Preserve and build out DUS

- Implement process improvements, enhanced delegation, and flexible risk sharing
- Increase flexibility of underwriting and mezzanine financing
- Drive investor spreads down by supporting robust MBS and accessing the capital markets

## Implement total value strategy for the Portfolio

- Improve debt costs relative to swaps
- Focus investors more closely on economic returns
- Approximate growth in mortgage debt outstanding
- Buy and sell mortgages to provide market stability and liquidity

## Inculcate operational discipline across the organization

- Implement revised CORE infrastructure system
- Implement common operational discipline framework and tools
- Integrate risk management processes
- Build out MBS organization
- Incorporate eBusiness capabilities throughout Credit Guaranty business
- Integrate National Community Lending Center into Single Family business

## Refill and manage human capital

- Complete management team build-out
- Implement SEAM

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## **Discussion: Questions for the Board**

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- Do the medium-term strategies align with the Board's view of our long-term options?
- What long-term options would the Board like management to act on sooner, as part of the optimization strategy?
- Have we prioritized enough on the current course of action?
- Have we put in place the right organizational structure and allocation of resources?

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